

## The OPH Website Monthly Report: January 2004

The statistics listed below cover 7/01/04 through 7/31/04

General Statistics		
<b>Hits*</b>	Entire Site (Successful)	1,644,795
	Average Per Day	53,057
	Home Page	13,162
<b>Page Views**</b>	Page Views (Impressions)	154,836
	Average Per Day	4,994
	Document Views	96,198
<b>Visits***</b>	Visits	65,625
	Average Per Day	2,116
	Average Visit Length	00:10:30
	Median Visit Length	00:02:11
	International Visits	1.51%
	Visits of Unknown Origin	18.52%
	Visits from United States	79.95%
<b>Visitors</b>	Unique Visitors	25,329
	Visitors Who Visited Once	20,294
	Visitors Who Visited More Than Once	5,035

\*Hit - A single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

\*\*Page - Any document, dynamic page, or form. Documents are user-defined in Options, but typically include all static content, such as complete html pages. Dynamic pages are created with variables and do not exist anywhere in a static form. Forms are scripted pages which get information from a visitor and pass it back to the server.

\*\*\*Visits - Number of times a visitor came to your site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

### Pages that had the most visits

Rank	Pages	Views	% of Total Views	Visits	Avg. Time Viewed
1	<a href="http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/">http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/</a>	20,626	13.32%	12,629	00:01:50
2	<a href="http://oph.dhh.state.la.us/">http://oph.dhh.state.la.us/</a>	13,162	8.5%	9,585	00:02:05
3	<a href="http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page556f.html">http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page556f.html</a>	5,661	3.65%	4,810	00:04:38
4	<a href="http://oph.dhh.state.la.us/childrensspecial/earlyinterventionservices/">http://oph.dhh.state.la.us/childrensspecial/earlyinterventionservices/</a>	4,647	3%	2,903	00:01:11
5	<a href="http://oph.dhh.state.la.us/sanitarianservices/beachmonitor/">http://oph.dhh.state.la.us/sanitarianservices/beachmonitor/</a>	4,398	2.84%	2,620	00:01:12
6	<a href="http://oph.dhh.state.la.us/scripts/search.asp">http://oph.dhh.state.la.us/scripts/search.asp</a>	6,452	4.16%	2,348	00:00:47
7	<a href="http://oph.dhh.state.la.us/infectiousdisease/westnile/">http://oph.dhh.state.la.us/infectiousdisease/westnile/</a>	3,420	2.2%	1,962	00:01:31
8	<a href="http://oph.dhh.state.la.us/Programs.html">http://oph.dhh.state.la.us/Programs.html</a>	2,192	1.41%	1,878	00:01:12
9	<a href="http://oph.dhh.state.la.us/Data_and_Stats.html">http://oph.dhh.state.la.us/Data_and_Stats.html</a>	2,255	1.45%	1,846	00:02:05
10	<a href="http://oph.dhh.state.la.us/ophregions/page6f72.html">http://oph.dhh.state.la.us/ophregions/page6f72.html</a>	1,982	1.28%	1,659	00:01:12
11	<a href="http://oph.dhh.state.la.us/ophregions/">http://oph.dhh.state.la.us/ophregions/</a>	1,898	1.22%	1,564	00:00:53

12	<a href="http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ page2b2f.html">http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ page2b2f.html</a>	1,595	1.03%	1,442	00:02:40
13	<a href="http://oph.dhh.state.la.us/ sanitarianservices/beachmonitor/ beachdetail5ced.html">http://oph.dhh.state.la.us/ sanitarianservices/beachmonitor/ beachdetail5ced.html</a>	1,451	0.93%	1,312	00:01:17
14	<a href="http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/pagec612.html">http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/pagec612.html</a>	1,673	1.08%	1,275	00:04:09
15	<a href="http://oph.dhh.state.la.us/ recordsstatistics/">http://oph.dhh.state.la.us/ recordsstatistics/</a>	1,407	0.9%	1,195	00:01:18
16	<a href="http://oph.dhh.state.la.us/ Healthtopics.html">http://oph.dhh.state.la.us/ Healthtopics.html</a>	1,246	0.8%	1,084	00:01:45
17	<a href="http://oph.dhh.state.la.us/ recordsstatistics/statistics/ page0cda.html">http://oph.dhh.state.la.us/ recordsstatistics/statistics/ page0cda.html</a>	1,068	0.68%	897	00:01:33
18	<a href="http://oph.dhh.state.la.us/ ophregions/page80c3.html">http://oph.dhh.state.la.us/ ophregions/page80c3.html</a>	906	0.58%	839	00:02:25
19	<a href="http://oph.dhh.state.la.us/ recordsstatistics/statistics/">http://oph.dhh.state.la.us/ recordsstatistics/statistics/</a>	918	0.59%	777	00:01:08
20	<a href="http://oph.dhh.state.la.us/ environmentalepidemiology/ healthfish/">http://oph.dhh.state.la.us/ environmentalepidemiology/ healthfish/</a>	884	0.57%	735	00:02:53